

CLAIMS:

1. A metallic film comprising a laminate of a light-transmitting layer and a light-scattering layer, each of which has a first main surface and a second main surface and which are laminated so that the second main surface of the light-transmitting layer faces the first main surface of the light-scattering layer, wherein

(a) the light-transmitting layer comprises a polymer and a metalescent inorganic pigment dispersed therein, and

(b) the light-scattering layer comprises a polymer and a white colorant dispersed therein.

2. The metallic film according to claim 1 wherein the light-transmitting layer has a light transmittance of about 20% to about 90%.

3. The metallic film according to claim 1 wherein the light-scattering layer has a luminosity L^* of about 60 to about 98.

4. The metallic film according to claim 2 wherein the light-scattering layer has a luminosity L^* of about 60 to about 98.

5. The metallic film according to claim 1 wherein the retention rate of reflection luminance is from about 20% to about 90%.

6. The metallic film according to claim 2 wherein the retention rate of reflection luminance is from about 20% to about 90%.

7. The metallic film according to claim 3 wherein the retention rate of reflection luminance is from about 20% to about 90%.

8. An image-displaying member comprising a substrate having a surface and a metallic film according to claim 1 connected to the surface of the substrate, wherein the second main surface of the light-scattering layer faces the surface of the substrate.